

# Service Release Premium Versus **Yield Spread Premium: Match or Mismatch?**

### By Jonathan Foxx

#### What's in a name?

Juliet says, in Shakespeare's "Romeo and Juliet:"

"What's in a name? That which we call a rose By any other name would smell as sweet."

Is a name just a contrived and meaningless convention?

Is the undisclosed income paid to a bank when it sells an above par residential mortgage loan into the secondary market elementally distinguishable from the disclosed income paid to a mortgage broker when it sells an above par loan to a bank? The former, known as the service release premium (SRP), and the latter, known as the yield spread premium (YSP), seem to share similar functionality, but may soon have quite different fates. The YSP will virtually cease to exist if the Mortgage Reform and Anti-Predatory Lending Act, passed by the House of Representatives on May 7, 2009, and sent to the Senate, is eventually signed by President Barack Obama into law.2

But the SRP will live on and on, with no regulatory change affecting its use. Call each one what you will "by any other name," though characteristically the same, the destinies of the SRP and the YSP diverge right at the point where an entire class of loan originators, the mortgage brokers, will be effectively trounced by another class of loan originators, the banks! Rarely has the power of the banking lobby been more apparent in its quest to eliminate competition. Match or mismatch?

#### Bicameral rivalry

In addition to the House's foray into attacking YSPs, while still surely preserving the SRP, there is yet another shark in these controversial waters!

Seemingly not to be outdone by the machinations of Rep. Barney Frank's (D-MA) House Financial Services Committee, which was the architect of the aforementioned legislation,3 two new Senate bills were introduced by Sen. Jeff Merkley (D-

OR). Each of these two new Senate bills, if made into law, would adversely affect the mortgage brokerage community. The first is slyly called the Promoting Mortgage Responsibility Act,4 which prohibits pre-payment penalties,5 and the second is ironically called Transparency for Homeowners Act of 2009,6 which specifically prohibits YSPs, but does not prohibit or give transparency whatsoever to the

SRP. The word "transparency" has been bandied about quite a bit recently by certain politicians, but Sen. Merkley's understanding of transparency clearly does not extend to requiring the disclosure of the SRP.7 As Alice cried, this is becoming "Curiouser and curiouser!"8

The YSP has been villanized and compared to a "kick back." As recently as April of this year, a New York Times editorial ominously declared that the "first step must be to outlaw the kick backs" and "the most clearly unethical form of payment is the so-called YSP."9 The SRP was not mentioned even once in this editorial. The typical opinion of the political and media castes is that the YSP is anathema. In previous articles, we argued that the YSP is not a kick back under existing law10 and can be saved so that it will continue to provide important benefits to the consumer.11 Why destroy the YSP and keep the SRP, when there is not a single factor representative of YSP abuse that cannot also be representative of SRP abuse? Let's look just a bit closer at these parallels.



"The borrower is ultimately paying both the YSP and the SRP, so why not disclose each of them and let the consumer determine how they are to be used?"

#### "You say either and I say eyether, You say neither and I say nyther; Either, eyether, neether, nyther, Let's call the whole thing off!"12

"Either, eyether, neether, nyther," however the mortgage brokers and banks may choose to agree or disagree about the roles played by two succinctly similar premiums, it is readily apparent that one

of them is surely not accessible to the consumer's purview. Maybe it's time to consider making both the YSP and the SRP available to the public, create full transparency, and give control to the borrower with respect to their application.

The YSP has been criticized because it can lead to price discrimination, thus not

necessarily offering the borrower a savings and, therefore, can be used to increase the cost. Certainly, it has been statistically demonstrated that total loan costs are elevated in loans containing YSPs, discount points and seller contributions to closing costs.<sup>13</sup> The United States Department of Housing and Urban Development (HUD) has given extensive guidance in determining the proper application of the YSP.<sup>14</sup> Furthermore, those who want the YSP permanently eliminated from residential mortgage loan originations argue that the YSP:

- 1. Can be used to charge borrowers more;
- 2. Does not always provide a dollar for dollar financing offset; and
- 3. May represent compensation in excess of goods and services.

But each one of the above-mentioned abuses can certainly occur in using the SRP. One exception does pertain to the YSP: The borrower is given information about the YSP on the Good Faith Estimate (GFE) and the HUD-1 Settlement Statement, 15 but otherwise denied any and all information about the SRP on any

loan application document or disclosure!16

Note, however, that charging a higher YSP without providing a financing offset is prima facie violative of the Real Estate Settlement Procedures Act (RESPA);<sup>17</sup> and, in any event, not providing a dollar for dollar financing offset<sup>18</sup> and excessively charging for goods and services are violations of HUD's long-standing policies as well as its well-known "Two-Part Test."<sup>19</sup>

Although HUD has given clear guidance on the proper application of the YSP, it has provided virtually no similar guidance to banks regarding the SRP. There's a reason for this: RESPA does not actually govern a bank's use of the SRP. To be sure, being exempt from RESPA, this is not a statute that a bank must comply with; though, of course, every mortgage broker must adhere to RESPA's

requirements. HUD, therefore, even in its administrative oversight of RESPA, takes no position on the SRP's use by banks!

So, let's compare the fully disclosed YSP with the fully undisclosed SRP.

#### Comparative analysis

Potential for abuse	YSP	SRP
Price discrimination	Measurable	Not measureable
Excessive charges	Measurable	Not measureable
No dollar-for-dollar financing	Measurable	Not measureable
Overpaying for goods, services & facilities	Measurable	Not measureable

There is a potential for either the YSP or the SRP to be applied in an abusive manner. I have suggested elsewhere that the abuse of the YSP can be largely curtailed by crediting it to the borrower, thereby permitting the borrower to choose how it is to be used in accordance with the borrower's own interests. Done borrowers agree to how the YSP will be used and on what terms, market forces will take over. But, the borrower has no idea what the value of the SRP is, because it is an entirely undisclosed premium and, therefore, a consumer cannot hope to control how or if it is to be applied. Indeed, a bank provides no information for the consumer to determine whether the SRP complies with fair lending laws, avoids excessive charges, offers dollar-for-dollar financing opportunities, or avoids overpayment for goods, services and facilities. Those important aspects of consumer protection are relegated to the transparent domain of the YSP. The SRP's lack of transparency masks from public scrutiny each one of these criteria.

## "If you don't know where you are going, you will wind up somewhere else."—Yogi Berra

The borrower is ultimately paying both the YSP and the SRP, so why not disclose each of them and let the consumer determine how they are to be used? Without properly regulating the SRP, a bank can use it to increase its profit, though providing no incremental benefit to the borrower. The above-mentioned House legislation and the two new Senate bills are clearly based on the premise that the YSP disadvantages borrowers, whereas the SRP does not. Or, at least, that is the most generous conclusion to be reached. Given the strength of the banking lobby, other conclusions can be easily conceived.

Doing away with the fully disclosed YSP, but keeping intact the undisclosed SRP obviously gives an advantage to banks and, presuming the passage of the aforesaid legislation, the continuation of the SRP as a de facto mark-up tool further emboldens and strengthens banks—but certainly weakens mortgage brokers. And such an outcome will also weaken the public's ability to use the benefits which the YSP offers, such as providing a dollar for dollar financing offset by legitimately reducing the upfront cash requirements to borrowers.<sup>22</sup>

The borrower has heretofore benefited from the YSP, when properly applied. Eliminating it, but retaining the SRP, does not end the potential for abuse, but actually magnifies it by exposing consumers to potentially adverse effects, due to the SRP being undisclosed. It is generally axiomatic that lack of disclosure often leads to abusive practices. By fully disclosing both the YSP and the SRP to borrowers, greater control over pricing and services will be vetted by market forces and create a truly competitive environment. Borrowers should receive a credit for each premium and allo-

cate it according to their own interests. This will bring about a reliable standard and eliminate unfair competition between banks and mortgage brokers. The public would benefit with full disclosure of both the YSP and the SRP, and the mortgage industry's regulators, in their role as consumer advocates, will be better able to adopt and enforce new means to effectuate appropriate oversight.

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#### **Footnotes**

1—Romeo and Juliet (II, ii, 1-2), William Shakespeare.

2—HR 1728: "Mortgage Reform and Anti-Predatory Lending Act."
3—There's probably no connection between Rep. Frank's position on this legislation and the fact that one of the largest sectors donating to his campaign committee is the banking industry. See: OpenSecrets.org's composite, compiled from the 2009-2010 election cycle and based on Federal Election Commission

data available electronically on July 3, 2009. 4—Senate 911, April 28, 2009, 111th Congress.

5—Very few residential loan products these days contain prepayment penalties, having almost entirely ceased to exist due to their abuse in sub-prime loan originations. Legislating to abolish

a practice that is already abandoned seems somewhat frivolous and unavailing. 6—Senate 912, April 28, 2009, 111th Congress.

7—There's probably no connection between Sen. Merkley's legislation and the fact that the largest sectors donating to his campaign PAC have been finance, insurance and real estate. See: OpenSecrets.org's composite, based on Federal Election Commission data available electronically on Monday, June 29, 2009.

8—Carroll, Lewis. Alice's Adventures in Wonderland and Through the Looking-Glass, Chapter 2, Grosset & Dunlap, 1946.

9—Editorial opinion, *The New York Times*, April 10, 2009, p. A22, New York Edition. 10—"Yield Spread Premiums: Compensation or Kickback?," Jonathan Foxx, National Mortgage Professional Magazine, June 2009, Volume 1, Issue 2, pp 18-20.

11—"Saving the Yield Spread Premium," Jonathan Foxx, National Mortgage Professional Magazine, July 2009, Volume 1, Issue 3.

12—From "Let's Call the Whole Thing Off," 1937, a song by George and Ira Gershwin, written for the film "Shall We Dance."

13-Research Works, Volume 5, Number 8, September 2008, p. 1.

14—See 24 CFR Part 3500 (RESPA): Statement of Policy 1999-1, U.S. Department of HUD, Feb. 22, 1999, and Statement of Policy 2001-1, U.S. Department of HUD, Oct. 18, 2001. 15—Indeed, the new GFE and HUD-1Settlement Statement, required to be imple-

15—Indeed, the new GFE and HUD-1Settlement Statement, required to be implemented beginning Jan. 1, 2010, contain no information about the SRP.

16—The new GFE contains the following statement on the bottom of page 3: "Some lenders may sell your loans after settlement. Any fees lenders receive in the future cannot change the loan you receive or the charges you paid at settlement." The Mortgage Bankers Association has asserted that this may be a "rationale" for not disclosing the SRP. See: Preliminary Information on HUD's Forthcoming RESPA Rule, Nov. 12, 2008, "Good Faith Estimate."

17-24 CFR 3500, Real Estate Settlement Procedures Act.

18—"Yield spread premiums permit homebuyers to pay some or all of the upfront settlement costs over the life of the mortgage through a higher interest rate. Because the mortgage carries a higher interest rate, the lender is able to sell it to an investor at a higher price. In turn, the lender pays the broker an amount reflective of this price difference. The payment allows the broker to recoup the upfont costs incurred on the borrower's behalf in originating the loan. Payments from lenders to brokers based on the rates of borrowers' loans are characterized as "indirect" fees and are referred to as yield spread premiums." See: 24 CFR Part 3500 (RESPA), Statement of Policy 2001-1, Part A, U.S. Department of HUD, Oct. 18, 2001. 19—HUD offered a "Two-Part Test," in its Statement of Policy 1999-1, to determine if a loan origination is RESPA compliant: (1) whether services were actually furnished and actually performed for the compensation paid, and (2) whether the compensation payments are reasonably related to the value of the services actually furnished and performed. See: 24 CFR Part 3500 (RESPA), Statement of Policy 1999-1, U.S. Department of HUD, Feb. 22, 1999.

20-Foxx, op.cit., Note 11.

21—In fact, all fees and payments received by a mortgage broker from a lender and a borrower, including YSPs and even SRPs, must be recorded on the GFE and listed in the 800 series on the HUD-1 Settlement Statement. See: 24 CFR Part 3500 (RESPA), Appendix B to Part 3500 (13) Commentary. Mortgage bankers are not required to disclose the SRP.

22-24 CFR Part 3500 (RESPA) Statement of Policy 2001-1, Section I.A.